

CLAUDE CODE SERIES

7 Features That Turned AI Into a **Workforce**

How a digital marketing agency replaced manual operations with parallel AI agents, background automation, and codified expertise.

Agent Teams

Plan Mode

Checkpoints

Subagents

Skills System

MCP Integration

Background Tasks

THE SHIFT

Your AI is an ~~assistant~~

It should be a **workforce.**

BEFORE

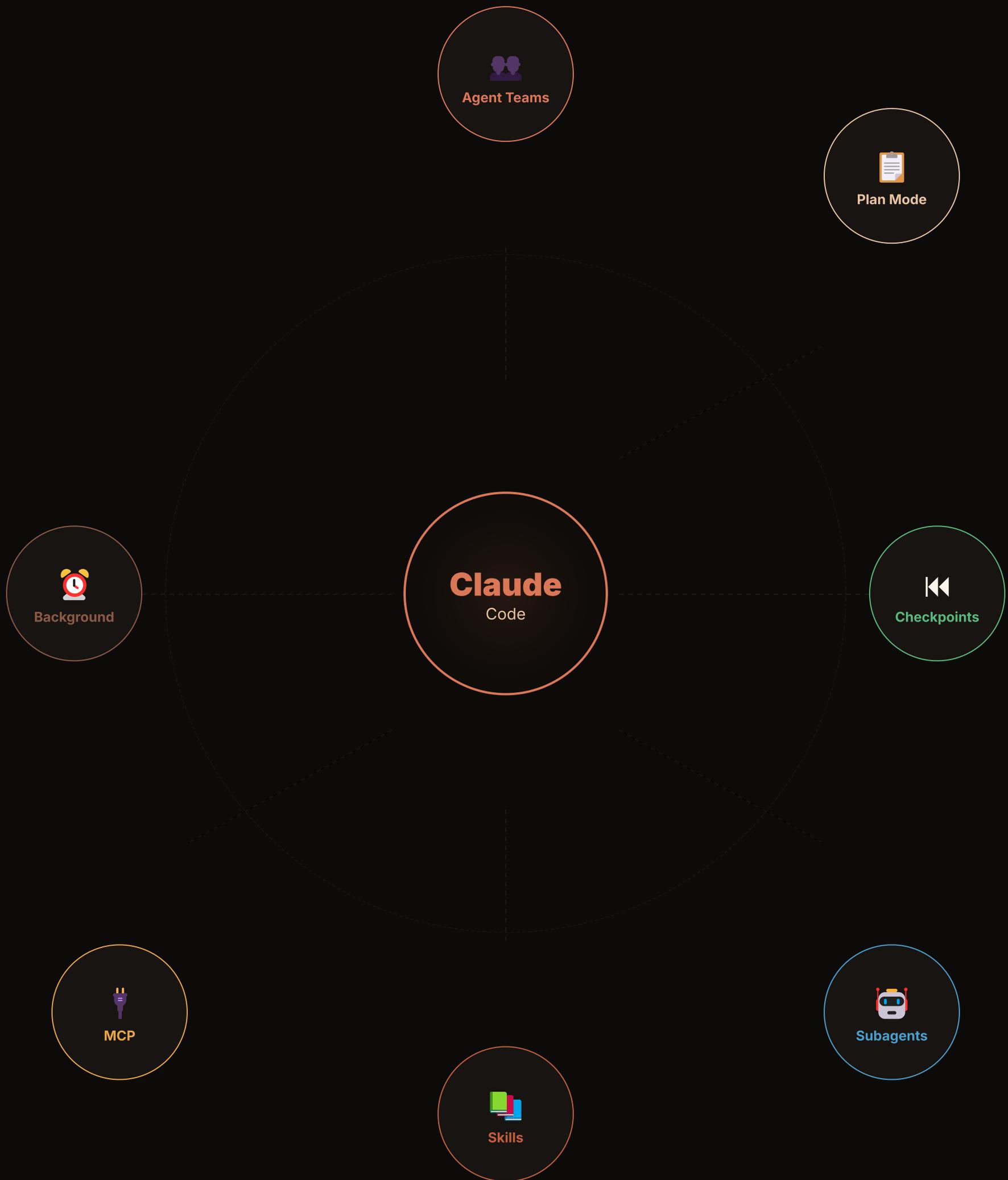
- ! One agent, sequential tasks
- ! Manual context switching
- ! Knowledge stuck in heads
- ! AI idle between prompts

AFTER

- + Parallel agent teams
- + Autonomous background work
- + Codified expertise (Skills)
- + 24/7 productive AI

The Feature Ecosystem

7 capabilities that work together as a unified AI workforce platform



Agent Teams

One lead agent dispatching work to four specialists — simultaneously



Lead Agent

Orchestrator — dispatches & aggregates

DISPATCH



GSC Analyst

Search data audit

300 blocked pages found



Location Opt.

Suburb page optimisation

47 suburbs optimised



SEO Research

Keyword & competitor analysis

11 keywords mapped



Dev Planner

Template architecture

3 template designs

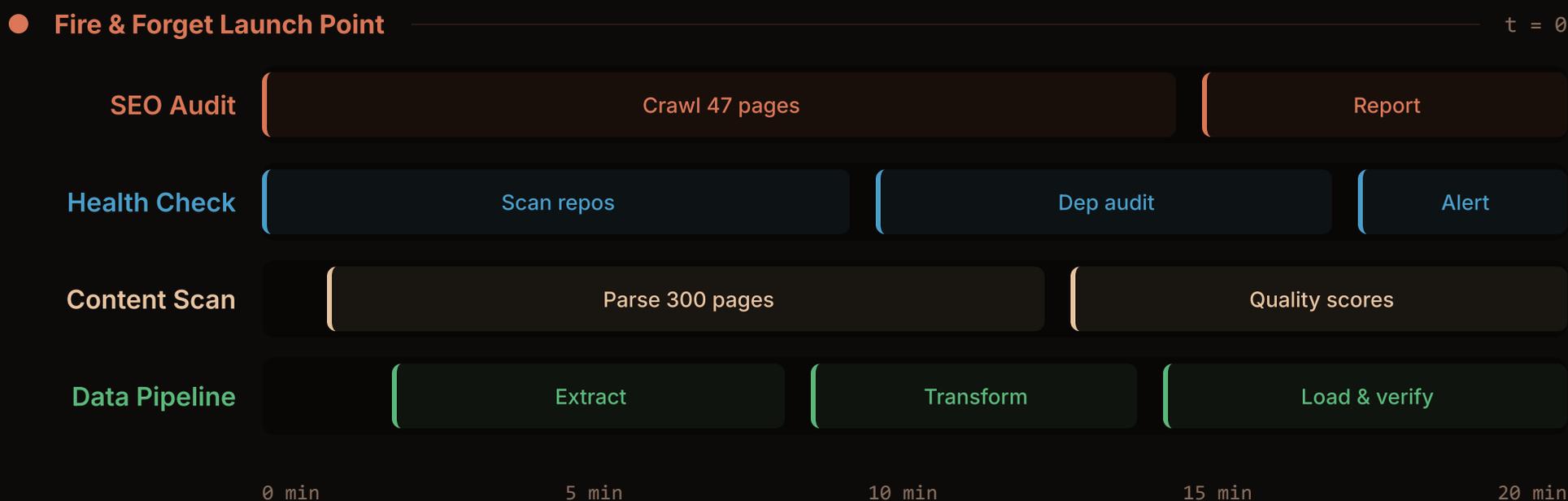
All 7 deliverables completed

Single parallel session — real client project

15
minutes

Parallel Execution

4 agents working simultaneously vs one agent working sequentially



Sequential Same work → 75+ min one-by-one **3.5x slower**

4x faster with parallel execution

Plan Mode

Think first, code second. One keyboard shortcut changes everything.

Shift + Tab activates Plan Mode

PLAN PHASE

1

Read

Scan codebase

2

Map

Identify dependencies

3

Propose

Draft changes

4

Review

You approve

OK?

EXECUTE PHASE

5

Apply

Make changes

6

Verify

Run tests

7

Report

Summary of changes

"Plan Mode prevents the #1 AI failure pattern: coding before understanding."

Checkpoints & Rewind

Automatic save points. Instant recovery. Zero cost of failure.

Esc x 2 instant rewind



THREE RESTORE MODES

C

Conversation Only

Rewind chat, keep file changes

F

Code Only

Revert files, keep conversation

B

Both

Full restore to prior state

THE SAFETY STACK

Permission System

Plan Mode

Checkpoints ← You are here

Git

Skills System

Turn tribal knowledge into reusable AI instructions

Stage 1: Discovery

Claude scans skill metadata

```
blog-publishing.md triggers: blog, publish, content
client-onboarding.md triggers: onboard, new client
site-launch.md triggers: launch, deploy, go live
brand-guidelines.md triggers: brand, style, colours
```

Stage 2: Match

Skill matches current task

→ **blog-publishing.md** MATCHED: "publish blog post"

Stage 3: Full Load

Complete instructions loaded

```
## Brief → Draft → Review → Deploy
1. Generate from brief
2. Apply brand tone
3. Insert visuals
4. Deploy to Netlify
```

THE SKILLS LIBRARY

Blog Publishing

Brief → Draft → Review → Deploy

Client Onboarding

Folder → Credentials → Audits

Site Launch

Checklist → DNS → Monitor

Brand Guidelines

Fonts → Colours → Tone

MCP Integration

One protocol connects Claude to every tool in your stack

Claude Code + MCP

CF

Cloudflare

DNS, Workers, KV, R2

GH

GitHub

Repos, PRs, Issues

SB

Supabase

Database, Auth, Storage

NF

Netlify

Functions, Deploy, Blobs

+

Your API

Any REST/GraphQL endpoint

+

Your CMS

WordPress, Sanity, etc.

-47%

Token Reduction

With Tool Search enabled

∞

Integrations

Open protocol, any service

Organisation

Shared team tools

Project

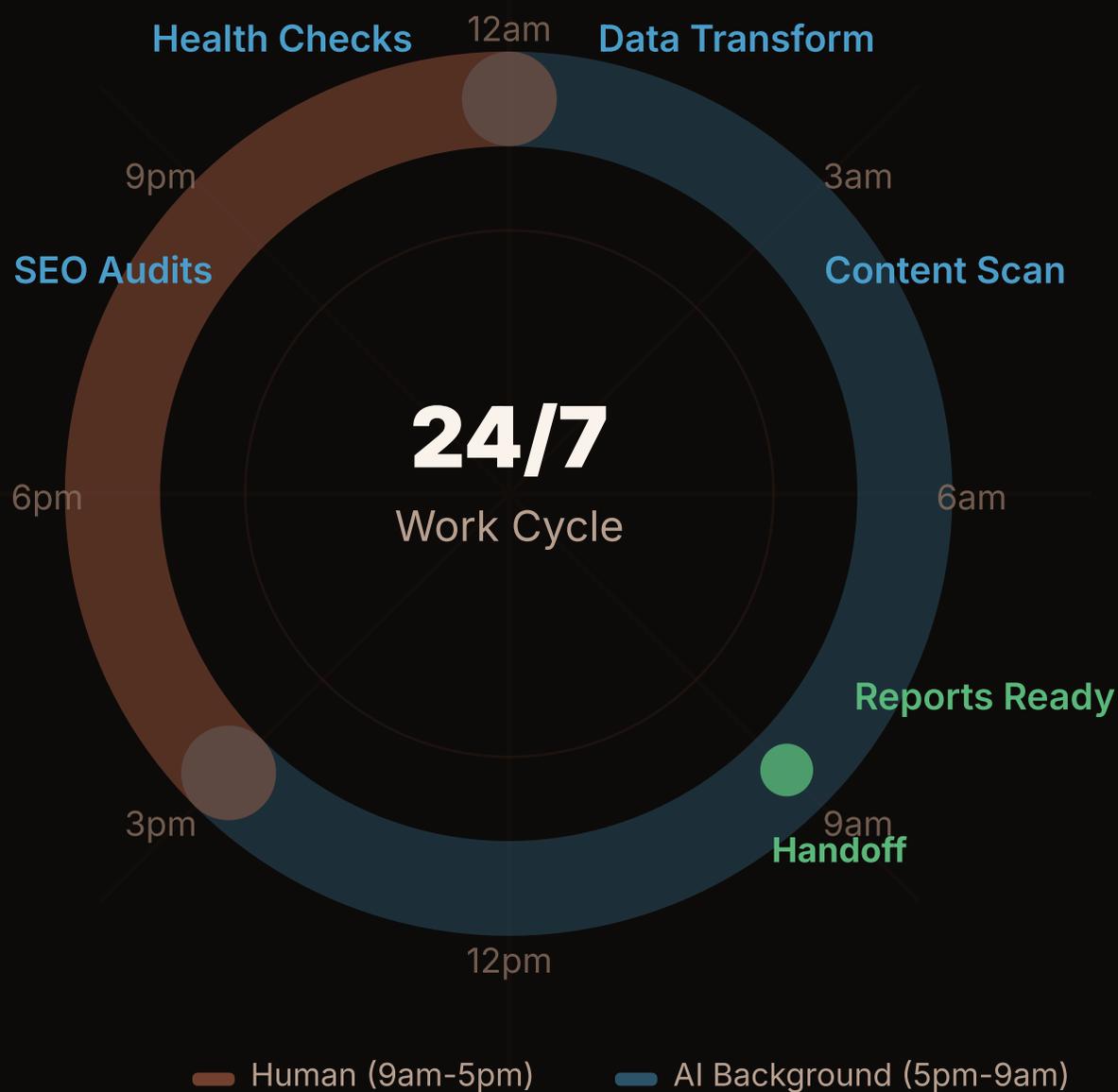
Per-repo settings

Personal

Your machine only

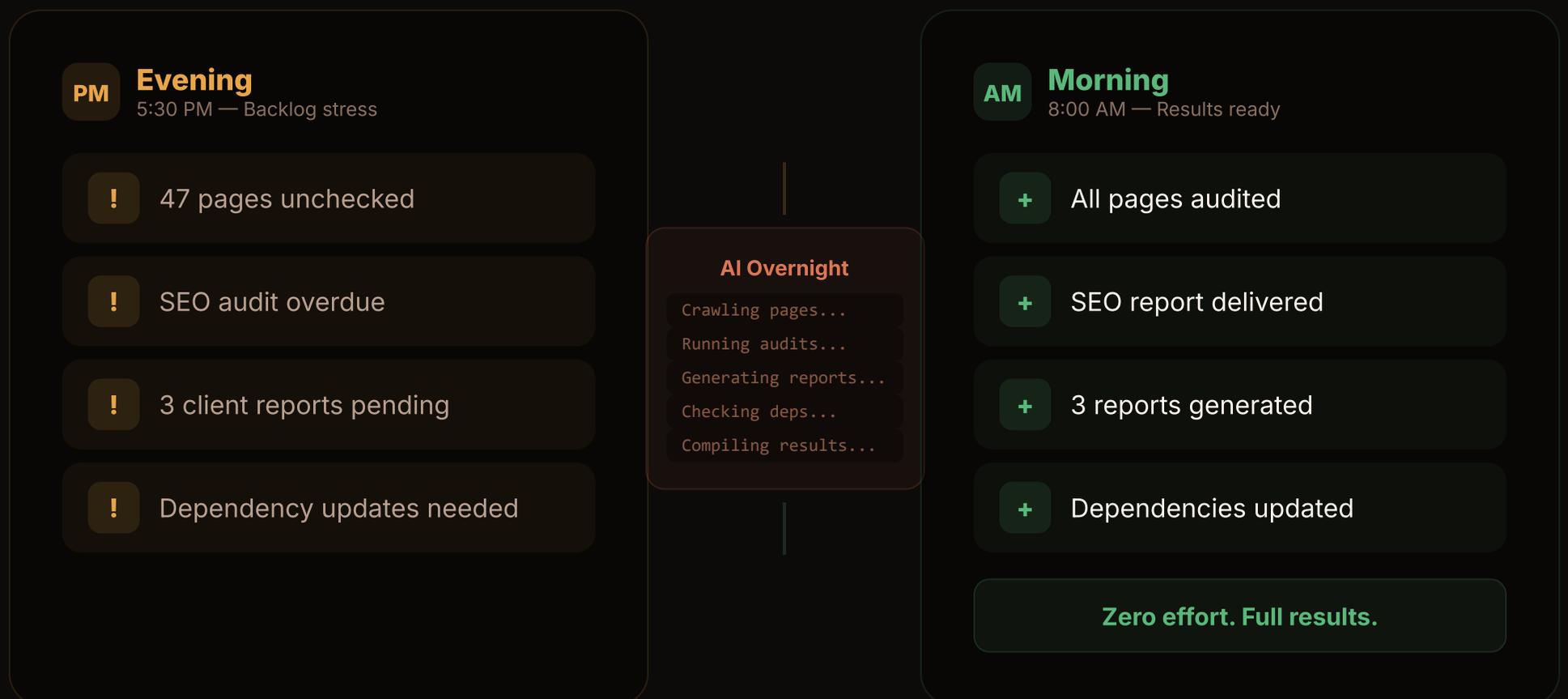
The 24-Hour Work Cycle

AI that works while you sleep. Literally.



While You Sleep

Leave a backlog at 5pm. Wake up to results at 8am.



The Numbers

Real results from a real agency — not theoretical benchmarks

4

PARALLEL AGENTS

Working simultaneously on one project

15

MINUTES

For 7 deliverables (vs 75+ sequential)

300

BLOCKED PAGES FOUND

Automated GSC audit discovered issues

47

SUBURBS OPTIMISED

Location pages updated in parallel

24/7

WORK CYCLE

AI runs overnight while humans rest

-47%

TOKEN USAGE

MCP Tool Search reduces context overhead

"Claude Code shifted from 'AI that helps you code' to 'AI workforce that runs parts of your business.'"

— Jordan James Media

FREE STRATEGY SESSION

Ready to Build Your **AI** **Workforce?**

We'll audit your current operations, identify automation opportunities, and map out an AI implementation strategy — free.

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7

Features Covered

8

Deep-Dive Articles

1

Real Case Study

Read the full blog series at
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